



# INDIA INTERNATIONAL TRADE CENTRE

International Trade & Investment Promotion Organisation



## ACTIVITIES

- Trade Promotion \* Investment Promotion
- Joint Venture \* Technology Transfer
- Collaborations \* Exhibitions & Events
- Research & Consultancy \* Training and Education

**Bringing Global Business Opportunities**

## ABOUT IITC-INDIA

**INDIA INTERNATIONAL TRADE CENTRE (IITC-INDIA)** is a leading international trade and investment promotion organisation functioning for the last many years in India and other countries under the leadership of Mr. Chandrakant Salunkhe. IITC-INDIA has the support and recognition of Government of India & Government of Maharashtra for its activities.

IITC-INDIA provides assistance and support for the promotion of Investment, Exports, Imports, Industrial Development, SME Connectivity and Entrepreneurship Development. IITC-INDIA organises International Conferences, Trade Fairs, Exhibitions, Delegations, Business Meetings, Investment Promotion and other trade promotional activities. IITC-INDIA also strives to create awareness amongst the entrepreneurs and SMEs about the latest developments and up-gradations in various business fields to compete effectively in the world market.

IITC-INDIA plays an important role for bringing together entrepreneurs from various sectors - manufacturing, infrastructure, power, information technology, tele-communication, hi-tech industry and services - from several countries to provide unique opportunities in various fields - technology transfer, joint venture, international collaborations, contract manufacturing etc.

IITC-INDIA encourages young entrepreneurs and SMEs to obtain and utilize the facilities available for them and also help resolve their problems. IITC-INDIA is associated and working with various International Organisations, Government Agencies, Multinational Companies, Financial Institutions and SME organisations to accomplish its objectives and to organise various activities.



## TRADE PROMOTIONAL ACTIVITIES

### International Trade Promotion

- ▲ Connectivity amongst entrepreneurs & SMEs
- ▲ Trade leads and export - import enquiries
- ▲ Source quality products, material, machinery and equipments
- ▲ Represent members and companies in International markets
- ▲ Identify exporters, importers, buyers manufacturers and suppliers
- ▲ Business Matchmaking and Buyer - Seller meets
- ▲ Information on tariffs, trade regulations, standards and certifications

### Investment Promotion

- ▲ Identify investment opportunities in various sectors
- ▲ Connectivity between entrepreneurs & investors
- ▲ Channelising Bank Finance, Private Equity & Venture Capital
- ▲ Interaction with Investors, Financial Institutions, Investment Boards etc.
- ▲ Arranging foreign investments in various sectors
- ▲ Channelise finance and investment for expansion and diversification
- ▲ Liaison with Government Departments and Agencies
- ▲ Collecting, Analysing and Disseminating information about investment
- ▲ Information on incentives, schemes and other facilities
- ▲ Preparing and evaluating investment & Business proposals and follow-up
- ▲ Organise activities for investment awareness and opportunities

### Industrial Development

- ▲ Information on Latest technology, Machinery and Equipments
- ▲ Innovations and latest technology for industrial and manufacturing sectors
- ▲ Joint Ventures, Technology Transfer & Industrial know-how
- ▲ Channelise Finance for New Projects and Technology Upgradation
- ▲ Expansion, Diversification, Contract Manufacturing Tie-ups & Collaborations
- ▲ Setting up Industries / Manufacturing Units in India and abroad



## SME & Entrepreneurship Development

- ▲ Interaction amongst SMEs and entrepreneurs
- ▲ Assistance to identify new business opportunities
- ▲ Identify and engage with appropriate business partners
- ▲ Assistance to set up new industrial and manufacturing units
- ▲ Channelise Finance and Investment
- ▲ Marketing, Branding and Promotion
- ▲ Support to enhance business activities
- ▲ Joint Ventures, Technology Transfer and Contract Manufacturing opportunities
- ▲ Education and Training on various business aspects
- ▲ Resolve problems and issues
- ▲ Consultancy and Advisory Services
- ▲ Assistance on Business Plans and Projections
- ▲ Study Tours, Delegations, visits to Industries and Exhibitions



## Events and Exhibitions

- ▲ Organise various events & trade promotional activities
- ▲ Assist and Manage various events in India and abroad
- ▲ Organise National and International level Conferences and Exhibitions
- ▲ Investment & Industrial Development Events & Products Launch
- ▲ Delegations, Missions and High Powered Meetings
- ▲ Buyer – Seller Meets
- ▲ Participation on behalf of members in National and International exhibitions
- ▲ Catalogue shows

## Education & Training

- ▲ Education & Training Programs for updating knowledge
- ▲ Education activities for Industrial Development
- ▲ Awareness on International Marketing and Exports
- ▲ Training on Banking, Finance and Investment
- ▲ Export - Import Management and Procedures
- ▲ Training on Quality Consciousness and improvement
- ▲ Young Entrepreneurs Empowerment activities
- ▲ Awareness on various Government Schemes and Incentives

## SUPPORT SERVICES & ASSISTANCE FOR INDIAN & OVERSEAS COMPANIES

- ▲ **Support for business promotion and alliances**
- ▲ **Establish and enhance business contacts**
- ▲ **Marketing and branding in India**
- ▲ **International collaborations (Technical, Marketing, manufacturing and Services)**
- ▲ **Identify appropriate business partners and associates**
- ▲ **Technology Transfer, Joint Venture, Contract Manufacturing Tie-ups**
- ▲ **Launching of new products and services**
- ▲ **Investment opportunities in various sectors**
- ▲ **Leads on import - export opportunities**
- ▲ **Sourcing of machinery, equipments and hi-tech products**
- ▲ **Sourcing of quality raw materials and finished products**
- ▲ **Interaction with senior Government officials and corporate**
- ▲ **Arrange meetings with manufacturers, buyers, importers and exporters**
- ▲ **Representation in India or abroad to look after all business promotion activities**
- ▲ **Opportunity to participate in various activities, exhibitions, conferences, business matchmaking and buyer-seller meets**
- ▲ **Information on schemes / incentives / procedures for setting up business**



Avail of our services for business growth

## AWARDS & RECOGNITION

IITC-INDIA apart from providing normal business services, also identify, bring to limelight and encourage entrepreneurs, organisations and individuals from various sectors by conferring following Awards every year :

- ▲ Global Entrepreneurs Awards
- ▲ Young Entrepreneurs Awards
- ▲ Women Entrepreneurs Awards
- ▲ Entrepreneurship Excellence Awards
- ▲ SME Excellence Awards
- ▲ SME Innovation Awards
- ▲ Emerging Company Excellence awards
- ▲ Best Export Performance Awards
- ▲ Best Supporting Company / Bank / Agency Awards
- ▲ Best Corporate Excellence Awards
- ▲ Best Bank Excellence Award
- ▲ Excellence Awards for Service Sector
- ▲ Excellence Awards for Individuals for best contributions

## ALLIANCE & CO-OPERATIONS

IITC-INDIA has established and enhanced contacts world wide as well as entered into agreements of cooperation with national and international level Organisations, Government Agencies, Investment Boards, Financial Institutions, Banks, Investment Agencies, Chambers of Commerce, SME Organisations, Technology Board, Exhibition Organising Companies, Exhibition Venue Owners, Young & Women Entrepreneurs Association, PE / VC Funds, International Education Organisations, Universities, Training Institutes and IT Companies from all over the world for exploring new avenues of economic co-operation, trade, investments and industrial development.

IITC-INDIA welcomes partnerships or alliances with Overseas Organisations, Chambers of Commerce, Industry and Trade Associations, Trade Promotion Organisations, Investment Boards, Investment and Technical Consultants, JV Consultants, PE / VC Funds and other organisations for mutual benefit.

## ASSOCIATED WITH

SME Chamber of India	Europe - India SME Business Council
SME Export Promotion Council	Indian SME Knowledge Forum
SME Training Institute of India	SME Technology Development Council
SME Research & Development Institute	SME CONNECT - Magazine & Portal
India - China Business Development Forum	CFO and Financial Advisory Council for SMEs
SME Business Club	SME Grievance Forum

### Contact For More Information

**Mr. S. Maheshkumar – Director & General Seceretary**

## **INDIA INTERNATIONAL TRADE CENTRE (IITC-INDIA)**

Activities Supported by Government of India | Recognised & Supported by Government Maharashtra

### Registered & Head Office

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