



India International Trade Centre

International Trade Promotion Organisation

Bringing Global Business Opportunities...



ACTIVITIES

Export - Import Promotion

- SME Development * Industrial Development
- Trade Fairs & Exhibitions * Event Management
- Investment Promotion * Education & Training
- Entrepreneurship Development * Business Development Activities

ABOUT IITC - INDIA

With the advent of globalisation opportunities in international market have witnessed a remarkable increase. Looking at the developments, challenges, competition in various sectors, Mr. Chandrakant Salunkhe has taken initiative to set up India International Trade Centre (IITC-INDIA) as a supporting organisation to cater to the needs of existing and prospective entrepreneurs from India and abroad. IITC-INDIA is functioning under the guidance of successful entrepreneurs and experts from various fields to implement its objectives.

IITC-INDIA is committed to assist and support for the development of Small and Medium Entrepreneurs by organising various activities for establishment and enhancement of Domestic Trade, Exports, Imports, Investment Promotion, Industrial Development, SME & Entrepreneurship Development and Trade Fairs & Exhibitions.

IITC-INDIA also strives to create awareness about the latest developments and up-gradations in various business fields and also to create confidence amongst SMEs to compete in the world market.



PROMOTIONAL ACTIVITIES

Export - Import Promotion

We provide guidance and assistance to :

- ☑ Establish and enhance business contacts
- ☑ Source quality products, machinery, tools & equipments
- ☑ Business Matchmaking and Buyer - Seller meets
- ☑ Trade leads and export enquiries
- ☑ Represent member - companies in International markets
- ☑ Information on tariffs, trade regulations, standards and certification
- ☑ Identify importers, buyers, exporters, manufacturers and agents

Entrepreneurship Development

We encourage entrepreneurship amongst young generation and support prospective and emerging entrepreneurs as follows :

- ☑ Training, Education, Awareness and Motivation Program
- ☑ Identify and set up business, trade and manufacturing units
- ☑ Identify business to suit individual's technical and financial capacity
- ☑ Industry - Specific Consultation
- ☑ Channelise Project Finance
- ☑ Business Plans and Projections
- ☑ Study Tours, Meetings and Factory visits

Investment Promotion

We encourage banks and financial institutions to support specially SME sector by providing timely finance for their better development.

- ☑ Channelising Project Finance, Private Equity & Venture Capital
- ☑ Arranging foreign investments in various sectors
- ☑ Improve competencies and competitiveness
- ☑ Collecting, Collating, Analysing, and Disseminating information about various investment opportunities, incentives & schemes
- ☑ Preparing and evaluating investment proposals
- ☑ Liaison with Investors, Government Departments, Banks / Financial Institutions, Venture Capitalists and other Authorities / Agencies
- ☑ Organising exhibitions, conferences, road shows and other events to encourage and mobilise more investments

SME Development

We support SMEs for fulfilling their business needs by supporting in the following areas :

- ☑ Enhance business contacts
- ☑ Provide Domestic trade enquires
- ☑ Negotiation skills and technical know-how
- ☑ Export promotion
- ☑ Identify appropriate business partners
- ☑ Maintaining Quality Standards
- ☑ Channelise finance for business development
- ☑ Arranging Joint Ventures and Contract Manufacturing
- ☑ Interaction between Indian and Overseas SMEs
- ☑ Liaison with Government Agencies

Industrial Development

- ☑ Latest technology, Machinery equipments
- ☑ Innovations for manufacturing sectors
- ☑ Technology Transfer and Industrial know-how
- ☑ Channelise Finance for Project, Trade & Technology upgradation
- ☑ Joint Ventures, Diversification, Contract Mfg & Collaborations
- ☑ Setting up Industries in India and abroad
- ☑ Human Resources Development

Avail of our support services for enhancement of your business & exports

Trade Fairs & Exhibitions

- ☑ Organise trade fairs and exhibitions in India & abroad
- ☑ Represent SMEs in trade fairs and exhibitions in various countries
- ☑ Indian SME Multi - Products Expo / Made in India Products Show
- ☑ Organise Products / Catalogues Show and Products Launch

Event Management

- ☑ Organise various events and trade promotional activities
- ☑ Assist and Manage various events in India and abroad
- ☑ Organise cultural and traditional program to enhance economic cooperation
- ☑ Conference, Products Launch, Expo, Delegations, Industrial, Sports, Cultural and Traditional development activities

Education, Training, Seminars and Workshops

- ☑ Industrial Development
- ☑ International Marketing
- ☑ Banking, Financial and Investments
- ☑ Export - Import Management
- ☑ Export Documentation and Procedures
- ☑ Logistics
- ☑ Quality Assurance
- ☑ Awareness on various Government Schemes

PREMIUM SUPPORT SERVICES FOR INDIAN & OVERSEAS COMPANIES

- ☑ Assistance and Support to companies for their business promotion
- ☑ Assistance to establish and enhance business contacts
- ☑ Identify appropriate business partners
- ☑ Technology Transfer, Joint Venture, Contract Manufacturing
- ☑ Launching of new products and services
- ☑ Assistance to obtain investments in various sectors
- ☑ Information on import - export opportunities
- ☑ Sourcing of machinery, equipments and hi-tech products
- ☑ Sourcing of quality raw materials and finished products
- ☑ Interaction with senior Government Officials and Bankers
- ☑ Arrange meetings with manufacturers, buyers, importers, exporters
- ☑ Represent your Company in India or abroad to look after all business promotion activities
- ☑ Impart training facilities for updating skills and knowledge in various fields for overseas entrepreneurs and employees
- ☑ Opportunity to participate in various activities, exhibitions, conferences, business matchmaking and buyer-seller meet at concessional cost
- ☑ Liaison with Central and provincial government authorities in all matters concerning various promotional schemes / incentives / procedures for setting up or doing business in India



Utilise our premium support services and assistance for development of your business in India and abroad

AWARDS & RECOGNITION

IITC-INDIA has instituted "International Level Entrepreneurship and SME Excellence Awards" to honour individuals / organisations for their exceptional and distinguished contributions, developments and achievements in manufacturing, exports, service, R & D and other sectors every year.

IITC-INDIA recognises successful entrepreneurs and personalities for their contributions in areas such as Export Promotion, Entrepreneurship & SME Development, Investment Promotion and Industrial Development by conferring excellence awards. The Jury will consist of eminent personalities from Industry, technocrats, serving and retired senior officials from Government/ Banks and experts from various fields.

We will take care of enhancement of your business

SME Business Club - A Platform for Networking

India International Trade Centre (IITC-INDIA) has initiated the “SME Business Club”, an exclusive networking platform for interaction between entrepreneurs, businessmen Government Authorities, Bankers and Trade commissioners for exchange of business information, business enquiries, services, company profiles and to associate with each other for the development and enhancement of business activities. The SME Business Club will also showcase Indian business capabilities worldwide and promote Indian businesses as a world-class trade and investment partners.

Activities of SME Business Club

- ☑ Exchange of company profiles, catalogues and brochures
- ☑ Enhancing business, trade, exports and imports
- ☑ Business matchmaking and Buyer-Seller Meets
- ☑ Establishing business contacts and Identifying business partners
- ☑ Interaction with Government Officials, Bankers, Business Leaders and Trade Commissioners
- ☑ Guidance for setting up new business, trade, industry and diversification
- ☑ Resolving issues concerning Government Departments and Financial Institutions
- ☑ Channelising trade finance and venture capital
- ☑ Sourcing quality products / machinery / equipment s
- ☑ Interaction with Executives of Purchase, Marketing, Export departments of Government, MNCs and Corporate



ALLIANCE & CO-OPERATIONS

IITC-INDIA is continuously exploring new avenues of international economic co-operation by making alliances with reputed trade promotion organisations all over the world. IITC-INDIA has made formal agreements of cooperation by signing MoU with many trade, investment promotion organisations and agencies in more than 20 countries.

IITC-INDIA also has cooperation arrangements with buying and selling agents, exporters-importers, manufacturers, MNCs, Trade Promotion Organisations, Trade Associations, Chambers of Commerce and Industries, Government Departments and other Agencies in India and abroad.

OUR INITIATIVES

- SME Business Club
- SME Development Institute of India
- SME Export Promotion Council of India
- Indian SME Knowledge Forum
- Indian Products & Services Permanent Display Centre

BI - LATERAL TRADE PROMOTION DIVISIONS

- India – China Business Development Forum
- India – Malaysia SME Development Council
- India – Mauritius SME Development Council
- Indo – Turkey SME Development Council
- Indo – Bulgaria SME Development Council
- Indo – Zambia SME Development Council
- Indo – GCC SME Development Council

Activities Supported by

Ministry of External Affairs
GOVERNMENT OF INDIA

Recognised & Supported by



Initiated for SME Development



For Memberships and More Information Please Contact
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