



# INDIA INTERNATIONAL TRADE CENTRE (IITC-INDIA)

**International Trade Promotion Organisation**

**Bringing Global Business Opportunities...**



## ACTIVITIES

**Export - Import Promotion**

- |                                      |          |  |
|--------------------------------------|----------|--|
| <b>SME Development</b>               | <b>*</b> | <b>Industrial Development</b>          |
| <b>Trade Fairs &amp; Exhibitions</b> | <b>*</b> | <b>Event Management</b>                |
| <b>Investment Promotion</b>          | <b>*</b> | <b>Education &amp; Training</b>        |
| <b>Entrepreneurship Development</b>  | <b>*</b> | <b>Business Development Activities</b> |

## About the Founder



**Mr. Chandrakant Salunkhe** has been putting efforts for the last 20 years for the development of SME Sector, Export Promotion, encouraging for acquiring new technology, joint ventures, collaboration, international business alliance and other industrial development. He has been organising various activities for educating and creating awareness amongst the SME Sector about the facilities & support available from the Government and Banks on various aspects as well as encouraging young generation to start their own business activities. He has also been resolving problems and issues related to industry, banks, Government departments and international trade.

## About IITC-INDIA



With the advent of globalisation opportunities in international market have witnessed a remarkable increase. Looking at the developments, challenges, competition in various sectors, **Mr. Chandrakant Salunkhe** has taken initiative to set up India International Trade Centre (IITC-INDIA) as a supporting organisation to cater to the needs of existing and prospective entrepreneurs from India and abroad. IITC-INDIA is functioning under the guidance of successful entrepreneurs and experts from various fields to implement its objectives.

IITC-INDIA is committed to assist and support for the development of SMEs by organising various activities for establishment and enhancement of Domestic Trade, Exports, Imports, Investment Promotion, Industrial Development, SME & Entrepreneurship Development and Trade Fairs & Exhibitions. IITC-INDIA also strives to create awareness about the latest developments and up-gradations in various business fields and also to create confidence amongst SMEs to compete in the world market.

## Our Initiatives

SME Chamber of India

SME Training Institute of India

SME Consultancy & Research Institute

CFO and Financial Advisory Council for SMEs

SME Grievance Forum

Indian Young Entrepreneurs' Forum

Indian SME Knowledge Forum

SME Technology Development Council

Indian SME Digest - A Monthly Publication

SME Business Club

Indian Products & Services Permanent Display Center

## Bi-Lateral Trade Promotion Divisions

India – China Business Development Forum

India – Turkey SME Development Council

India – Zambia SME Development Council

India – Mauritius SME Development Council

India – Malta SME Development Council

India – GCC SME Development Council

India – Sweden SME Development Council

India – Malaysia SME Development Council

India – Bulgaria SME Development Council

India – Latvia SME Development Council

## Our Activities

### Export-Import Promotion

We provide guidance and assistance to :

- ☑ Establish and enhance business contacts
- ☑ Source quality products, machinery, tools & equipments
- ☑ Business Matchmaking and Buyer - Seller meets
- ☑ Trade leads and export enquiries
- ☑ Represent member - companies in International markets
- ☑ Information on tariffs, trade regulations, standards and certifications
- ☑ Identify importers, buyers, exporters, Mfgs and agents

### SME Development

We support SMEs for fulfilling their business needs by supporting in the following areas :

- ☑ Enhance business contacts
- ☑ Provide Domestic trade enquiries
- ☑ Negotiation skills and technical know-how
- ☑ Export promotion
- ☑ Identify appropriate business partners
- ☑ Maintaining Quality Standards
- ☑ Channelise finance for business development
- ☑ Arranging Joint Ventures and Contract Manufacturing
- ☑ Interaction between Indian and Overseas SMEs
- ☑ Liaison with Government Agencies

### Entrepreneurship Development

We encourage entrepreneurship amongst young generation and support prospective and emerging entrepreneurs as follows :

- ☑ Training, Education, Awareness and Motivation Program
- ☑ Identify and set up business, trade and manufacturing units
- ☑ Identify business to suit individuals technical & financial capacity
- ☑ Industry - Specific Consultation
- ☑ Channelise Project Finance
- ☑ Business Plans and Projections
- ☑ Study Tours, Meetings and Factory visits

### Event Management

- ☑ Organise various events and trade promotional activities
- ☑ Assist and Manage various events in India and abroad
- ☑ Organise cultural and traditional program to enhance economic cooperation
- ☑ Conference, Products Launch, Expo, Delegations, Industrial, Sports, Cultural and Traditional development activities

### Industrial Development

- ☑ Latest technology, Machinery equipments
- ☑ Innovations for manufacturing sectors
- ☑ Technology Transfer and Industrial know-how
- ☑ Channelise Finance for Project, Trade, Technology Upgradation
- ☑ Joint Ventures, Diversification, Contract Manufacturers & Collaborations
- ☑ Setting up Industries in India and abroad
- ☑ Human Resources Development

### Investment Promotion

We encourage banks and financial institutions to support specially SME sector by providing timely finance for their better development.

- ☑ Channelising Project Finance, Private Equity & Venture Capital
- ☑ Arranging foreign investments in various sectors
- ☑ Improve competencies and competitiveness
- ☑ Collecting, Collating, Analysing, and Disseminating information about various investment opportunities, incentives & schemes
- ☑ Preparing and evaluating investment proposals
- ☑ Liaison with Investors, Government Departments, Banks / Fis, Venture Capitalists and other Authorities / Agencies
- ☑ Organising exhibitions, conferences, road shows and other events to encourage and mobilise more investments

### Trade Fairs & Exhibitions

- ☑ Organise trade fairs and exhibitions in India & abroad
- ☑ Represent SMEs in trade fairs & exhibitions in various countries
- ☑ Indian SME Products Expo/Made in India Products Show
- ☑ Organise Products / Catalogues Show and Products Launch

### Education, Training, Seminars & Workshops

- ☑ Industrial Development
- ☑ International Marketing
- ☑ Banking, Financial and Investments
- ☑ Export - Import Management
- ☑ Export Documentation and Procedures
- ☑ Logistics
- ☑ Quality Assurance
- ☑ Awareness on various Government Schemes

# Premium Support Services for Indian & Overseas Companies

- ☑ Assistance and Support to companies for their business promotion
- ☑ Assistance to establish and enhance business contacts
- ☑ Identify appropriate business partners
- ☑ Technology Transfer, Joint Venture, Contract Manufacturing
- ☑ Launching of new products and services
- ☑ Assistance to obtain investments in various sectors
- ☑ Information on import - export opportunities
- ☑ Sourcing of machinery, equipments and hi-tech products
- ☑ Sourcing of quality raw materials and finished products
- ☑ Interaction with senior Government Officials and Bankers
- ☑ Arrange meetings with manufacturers, buyers, importers, exporters
- ☑ Represent your Company in India or abroad to look after all business promotion activities
- ☑ Impart training facilities for updating skills and knowledge in various fields for overseas entrepreneurs and employees
- ☑ Opportunity to participate in various activities, exhibitions, conferences, business matchmaking and buyer-seller meet at concessional cost
- ☑ Liaison with Central and provincial government authorities in all matters concerning various promotional schemes / incentives / procedures for setting up or doing business in India



**Utilise our premium support services and assistance for development of your business in India and abroad**

## Awards & Recognition

IITC-INDIA has instituted “International Level Entrepreneurship and SME Excellence Awards” to honour individuals / organisations for their exceptional and distinguished contributions, developments and achievements in manufacturing, exports, service, R & D and other sectors every year.

IITC-INDIA recognises successful entrepreneurs and personalities for their contributions in areas such as Export Promotion, Entrepreneurship & SME Development, Investment Promotion and Industrial Development by conferring excellence awards. The Jury will consist of eminent personalities from Industry, technocrats, serving and retired senior officials from Government / Banks and experts from various fields.

## Alliance & Co-operations

IITC-INDIA is continuously exploring new avenues of international economic co-operation by making alliances with reputed trade promotion organisations all over the world. IITC-INDIA has made formal agreements of cooperation by signing MoU with many trade, investment promotion organisations and agencies in more than 20 countries.

IITC-INDIA also has cooperation arrangements with buying and selling agents, exporters-importers, manufacturers, MNCs, Trade Promotion Organisations, Trade Associations, Chambers of Commerce and Industries, Government Departments and other Agencies in India and abroad.

[For Memberships and More Information Please Contact](#)

### **INDIA INTERNATIONAL TRADE CENTRE (IITC-INDIA)**

#### **Registered & Correspondence Address**

101, Murlidhar Baldev Industrial Estate, Near Vikas Estate,  
Off Aarey Road, Goregaon (E), Mumbai - 400 063.

#### **Central Office Address**

3, Upper Ground Floor, Samruddhi Venture Park, Marol MIDC  
Near Hotel Tunga Paradise, Andheri (E), Mumbai - 400 093.

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**Activities Supported by Government of India and Recognised & Supported by Government Maharashtra**